



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atty. Docket No.: CANN-0208

2172
\$

Response Transmittal

In re application of: Cannon

Serial No.: 09/814,622

Filed: 03/22/2001

For: METHOD AND APPARATUS FOR ANALYZING DATA
AND ADVERTISING OPTIMIZATION

Box Fee

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Sir:

Transmitted herewith for filing in the above-identified Application is a:

1. Response;
2. Terminal Disclaimer;
3. Petition for Extension of Time; and
4. Associate Power of Attorney.

☐ No additional fee is required.☒ The fee has been calculated as shown below:

(Col. 1)		(Col. 2)	(Col. 3)
CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA
TOTAL 21	MINUS	34	= 0
INDEPENDENT 4	MINUS	5	= 0
<input checked="" type="checkbox"/> ONE MONTH EXTENSION OF TIME/ TERMINAL DISCLAIMER			

RECEIVED

NOV 29 2002

Technology Center 2600

☐ CERTIFICATION OF FACSIMILE TRANSMISSIONI hereby certify that this paper is being facsimile transmitted to
the Patent and Trademark Office on the date shown below.☒ CERTIFICATE OF MAILINGI hereby certify that I am depositing the enclosed or attached
correspondence with the United States Postal Service as first
class mail in an envelope addressed to Box Fee, Commissioner
of Patents and Trademarks, Washington, D.C. 20231,
on November 18, 2002
Heather Clark

Small Entity

RATE	ADDITIONAL FEE
x \$ 9.00=	\$.00
x \$42.00=	\$.00
\$ 55.00 ea	\$110.00
Total	\$ 110.00

☒ ☒ A check in the amount of \$110.00 to cover fee is enclosed.☒ ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit
any overpayment to Deposit Account No. 19-0513. A duplicate copy of this sheet is enclosed.☒ ☒ Any additional filing fees required under 37 C.F.R. §1.16.☒ ☒ Any patent application processing fees under 37 C.F.R. §1.17.

Date: November 18, 2002

Respectfully submitted,

Schmeiser, Olsen & Watts LLP
18 East University Drive, #101
Mesa, Arizona 85201
Tel: (480) 655-0073By
Kenneth C. Booth
Registration No.: 42,342